Target your next digital ad

Project 12

The Editorial Content for 2024 is revealed

Project 12 - Media kit 2024

Target your next digital advertising to the appropriate topic

- **Leaderboard Banner (728 x 90 pixels) in a specialized marketing article from 2023 and 2024.** The leaderboard size in articles is the perfect fit for readers of blog posts, news articles and forums. It is visible due to its size and grabs the reader's attention between texts. Advantageous pricing according to the subject and production of the article. This category of articles are read by the corporate leadership and the technology, communications and marketing departments profile. **Here are the rates**:

Week	Season (13 weeks)	Year (52 weeks)
Starting at $35 + tx	Starting at $436 + tx	Starting at $1,664 + tx

- **Leaderboard Reports Pack (728 x 90 pixels) in more than 12 updated specialized and documents for startups articles from January 1, 2023 and 2022.** Annual revised articles of actual subject articles are posts with a great annual rotation (views and statistics) from the social media and search engines result. These articles grouped together offer a strong possibility of advertising. The Report category of the Marketing Blog content attracts the largest number of social media readers under the age of 35 on regular base. **Monthly price of $800 + taxes.**

- **Monthly Partnership of the Topic of the month.** The Monthly Sponsorship Package, which is streaming with no end date, is the largest display offered by the Marketing Blog. It includes the official monthly partnership with the Marketing Blog, a mention in the introduction and a presentation texte in the Monthly Ticket the first of the month and a promotional tour and social media posts with mention on every communication from the blog communication tools. **Single price of $2,100 + taxes.**

Technical elements

Images: PNG or JPG format; RGB colors. Note : the smallest size for text in picture is 12 pt.
Send to: WeTransfer to Jeff Maheux at jfmaheux@hotmail.com at the latest 2 opening days before publishing.

2024 Editorial content

Marketing Blog – Jeff Maheux
Visit: Jeffmaheux.com/the-blog

January
The application software

February
Launching the first socials for business

March
Website policies

April
Client relationship and tools

May
Websites management and CMS

June
Paid advertising

July
Organized and working home

August
Theme to be announce soon

September
Theme to be announce soon

October
SEO for web and digital tools

November
Statistics and analyzing

December
Blog and advertisement content

Services Web + Marketing – Jeff Maheux   **Monday to Friday from 8 am to 7 pm**   **jeffmaheux@hotmail.com**